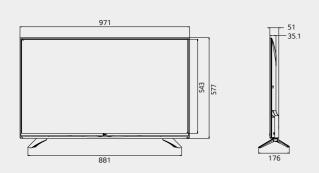
			43
	Туре		Edge LED
DISPLAY	Resolution		3,840 x 2,160 (UHD)
	Brightness		330cd/m <sup>2</sup>
	Dynamic Contrast Ratio		1,000,000 : 1
	Viewing Angle Degree		178° / 178°
BROADCASTING	Analog		PAL / SECAM
SYSTEM	Digital		DVB-T2/C/S2
VIDEO	XD Engine		•
	Real Cinema 24p (3:3 Pull down)		•
	Aspect Ratio		6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)
AUDIO	Audio Output / Speaker System		10W+10W/2.0ch
	Sound Mode		6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game)
	Wireless Sound Sync		o modes (Standard, Ciriema, Clear Voice III, Sports, Music, Game)
GENERAL FEATURES	vvireless soc		* Ct-
		Type Data Stroaming (IDS DE)	Smart •
		Data Streaming (IP&RF)	PCA 3.7
		Pro:Centric Application	
		RF (1/2 Tuner)	RF (1)
		HCAP (SDK)	GEM / Flash / HTML5
	Smart Features		Commercial Smart Home, Web Browser, softAP, Magic Remote (Ready)
	Connectivity		WiDi, Smart Mirroring, WiFi Direct, DIAL, Bluetooth Sound Sync
	DRM (Digital Right Management)		Pro:ldiom
	Management		Remote Diagnostics, EzManager (for initial configuration)
	Interactivity		HTNG/HDMI-CEC
	RJP Interface		RS232C, HDMI
	Advanced Setting Option		Auto Off / Auto Sleep, Motion Eye Care, Energy Saving
	Anti-theft System		Kensington Lock
HOSPITALITY FEATURES			Hotel Mode, Lock Mode, IR Out, External Speaker Out, External Power, USB Cloning, One Channel Map, Multi IR Code, Welcome Screen, Instant On, TV Link Interactive, External Clock Ready, RTC (Real Time Clcok), SNMI
INTERFACE	Side		HDMI In, USB (2), CI Slot
	Rear		RF In (2), AV In, Video Component In (Phone Jack Type), Digital Audio Out (Optical), HDMI Input,
			RS-232C, Headphone Out, Clock Interface, LAN port (2), External Speaker Out (2)
CABINET (Unit :mm)	Vesa		200 × 200
	WxHxD / weight (with stand)		971 x 630 x 176 / 12.1kg
	WxHxD / weight (Carton)		1,060 x 660 x 142 / 14.1kg
	Voltage, Hz		100~240V, 50 / 60 Hz
POWER (Unit : Watts)	Max (Watts)		133.7
	Typical (Watts)		110.2
	Energy saving (Min)		88.2
	Energy saving (Med)		60.6
	Energy saving (Max)		33.1
	Stand-by		0.3 ↓
STANDARD APPROVAL	Safety		CB, CUTR
	Environment		CE CE
	Etc		ROHS, ErP, Eco flower (EU only)
		ErP Class	A+
	Eco		
		On Power Consumption	51W
		Luminance	65%
		Mercury	0 mg
		Presence of Lead	Yes
		Average Annual Consumption (kWh)	74

### **Dimensions**

43"

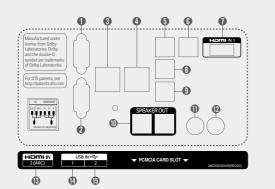


# Connectivity

1 CLOCK OPTICAL DIGITAL AUDIO OUT 2 RS-232C IN **1** HDMI IN 1 3 AUX LAN AV IN

1 LNB Satellite IN ANTENNA / CABLE IN (B) HDMI IN 2

LAN H/P OUT 6 COMPONENT IN SPEAKER OUT (A) USB IN 1 (B) USB IN 2







Learn more www.lg.com/b2b or www.lgecommercial.com You Tube youtube.com/c/LGECommercialDisplay

All screen images are simulated. Dimension and weights are approximate. Design, features and specifications subject to change without notice.

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# Pro: Centric SMART

# UW950H (EU)

# A Premium Smart Solution With a Sleek ULTRA HD Display

Provide your guests with the interactive smart solution, Pro:Centric® SMART, for a superior experience. The UW950H's stunning design plays a significant role to elevate the ambience in any hotel room while it enables you to customize and create your own content with SDK Tools, Pre-loaded Apps, and content management software, Pro:Centric Direct (Option). Also, ULTRA HD picture quality and guest-centric technologies increase quests' satisfaction and make a lasting impression on the hospitality properties.



# UW950H

- Pro:Centric® Smart
- NEW Pro:Centric Direct Ready
- ULTRA HD
- ULTRA Slim & CINEMA SCREEN
- Frontal Speaker
- Pro:Idiom®
- · Bluetooth Sound Sync

### screen size

43"

## **Key Features**



## **Smart** Customization

Create your own solution along with LG's smart customization tools and content management software. With the tailored solution, hotel can elevate their brand to new levels.

### Features

- Pro:Centric Smart SDK (HTML5, Java, Flash)
- NEW Pro:Centric Direct Ready
- Pre-loaded Apps

# **Enhanced** quests' Experience

Delight your guests with vivid picture quality and entertaining features including webOS 3.0 and its smart apps. It captivates guests' taste and brings them again.

### **Features**

- ULTRA HD
- 4K Upscaler, IPS Wide Viewing Angle
- webOS 3.0 & Magic Remote (Ready)



# Smart Connectivity

Cross display boundaries freely and without hassle. With LG SmartShare, mirroring and content sharing between TV and other smart devices are made incredibly easy and user-friendly.

### **Features**

• Smart Share (WiDi, Smart Mirroring, WiFi Direct, DIAL) • Bluetooth Sound Sync

# **Hospitality Features**



### **External Speaker Out**

The external speaker out function lets users enjoy the external speaker in a separate place such as the bathroom.



Instant on function's high speed loading system saves and enables users to enjoy the contents immediately when they first turn on the TV.



### Multi IR

Multi IR function eliminate the remote control signal interference between TVs in multiple dwelling beds.



### Pro:Idiom®

Prevent any illegal copying of content by the widely used DRM (Digital Right Management).



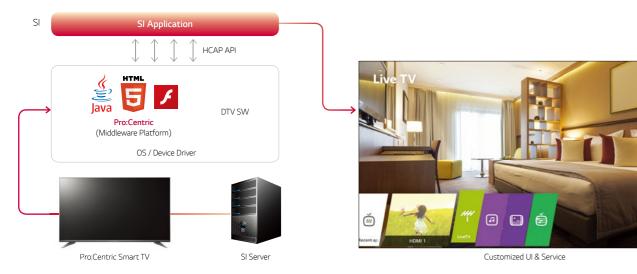
SNMP (Simple Network Management Protocol) ensures convenient network management for SI and business managers.



Pro: Centric Smart is an elaborate and smart mode of control and customization for commercial televisions. With the customizable tools including HTML5, Java, and Flash, users can optimize the commercial TVs according to their purposes with IP-based programs. This expansion of control provides premium hotel services to guests without the need for a set-top box. Additionally, as the Pro:Centric Smart models are compatible with Pro:Centric Server Application, you can remotely manage TVs in a centralized coaxial infrastructure you already have.

# **Pro:Centric Smart Application Platform**

LG Pro:Centric SMART offers extended customizable tools; HTML5, Java and Flash. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.



# **Pro:Centric Server Application**

You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric® provides you a solution that is easily customizable for your business.



Welcome Page Language selection



Wake-up Setting Weather Information

### Various Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

### Customizable Template & Page

Choose an alternative look & feel template based on your reference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool.

# **Pro:Centric Direct Support**

Simply create your own templates and remotely manage TVs on the IP network with Pro:Centric Direct, LG's content management software. Pro:Centric Direct offers a free design template, along with customizable widgets and three types of theme templates (Cinematic-type, Grid-type, Bar-type)\* in order to promote branding and meet guests' tastes and needs. Its interactive solution, including 1-click service, and intuitive UI impress guests while elevating their hotel experience. Plus, for hoteliers, not only does it offer efficient content production and management, but it also maximizes advertisement effectiveness, which contributes to improving the hotel brand.



\*Three types of templates will be available after Dec. 2016.

### **ULTRA HD TV**

### 4K Resolution

ULTRA HD is the future of digital picture, possessing four times higher resolution than that of full HD. Stunning 8.3 million pixels gives a flawless picture quality and incredibly vivid detail.



### 4K Upscaler

Enjoy Full HD content in 4K ULTRA HD quality. The 4K Upscaler automatically upgrades Full HD content to ULTRA HD through the six steps of the upscaling processes.



# **4K IPS Wide Viewing Angle**

One of the secret behind LG TVs outstanding viewing experience is the specially designed TV panel. 4K IPS delivers true colour from any angle with 4 times the resolution of Full HD. With 4K IPS, every seat is the best for watching content in



# **Premium Design & Sound**

### **ULTRA Slim**

The thickness of a TV is reduced innovatively. The ULTRA Slim design provides excellent space efficiency and greatly fits for wall-mounting.



### **CINEMA SCREEN**

CINEMA SCREEN design brings the cinematic viewing experience through the minimized bezel. With the narrow bezel, not only your guests can enjoy immersive viewing experience, but you also convey messages in a more effective way.



# Frontal Speaker

With a built-in forward facing, frontal speaker system, guests will enjoy truly powerful roomfilling sound for a more immersive entertainment experience.



# **Smart Connectivity & Convenience**

# **Smart Share**

Smart Share allows users to share content more easily and guickly. It also searches for the content they want in order to share it more easily and accurately, thereby simplifying the process of sharing between various devices



### Bluetooth Sound Sync (Bluetooth 3.0)

Bluetooth Sound Sync enables users to listen to music on a mobile device through TV speakers via Bluetooth connection.

\* Support devices for Bluetooth Sound Sync Android (above v4.4 KitKat) / iOS based Mobile Device



# **SoftAP**

SoftAP means Software enabled Access Point. This "Virtual" Wi-Fi feature executes by software working on the device to create a wireless hotspot.

- \* SoftAP should be set in installation menu after TV is on.
- \* Smart Mirroring may not be operated at the same time



